



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

PRYMCA Farmers' Market 2011 Season Market Rules

These Market Rules are to be followed by all those who participate in the PRYMCA Farmers' Market. These rules have been adapted from the rules of other markets where they have been developed in co-operation with many members for over a decade. Their purpose is to keep high standards for our members and customers. Members are encouraged to help out with the operation of the market.

- 1) **ELIGIBILITY:** All farmers, gardeners, bakers, and cooks who produce what they offer for sale are eligible for membership in the market. No one will be accepted into the market without a completed application. For the 2011 season, there is no deadline for joining the market. Late joiners, however may not get their farms listed in the market's promotional brochure.
- 2) **LOCATIONS AND TIMES:** The location of the PRYMCA Farmers' Market will be at the large tar pad behind the PRYMCA on Park Street. The first market day will be Saturday, June 18th from 9am to 1pm. Thereafter, the market will be open on Tuesday from 2pm to 6pm and the Saturday of each month from 9am to 1pm through November 5th. Days and times of attendance are up to each member, but regular attendance is good for your business.
- 3) **DUES:** Since this is the first year of the market there will be no annual fee to attend. Vendors will pay daily dues of \$2 to the PRYMCA. Dues will be used to cover insurance and marketing expenses. Tables and chairs will be available. Power is also available at a central point to the location to the market. The dues will be modified for the 2012 season to reflect the true operational and marketing costs.
- 4) **HANDICRAFTS, PROCESSED FOOD, SCALES:**
 - a. Handicrafts and like items may be sold provided that the major portion of the members' display is farm products.
 - b. All producers of home processed items such as maple syrup, honey, jams, jellies, relishes, baked goods and home canned goods are required by Maine law to obtain the proper licenses from the Maine Department of Agriculture.
 - c. A state Scale Inspector may visit the market during the season to check the accuracy of your scales.

Piscataquis Regional YMCA

48 Park Street / Dover-Foxcroft / ME / 04426

(P) 207 564 7111 (F) 207 564 8791 (W) www.prymca.org.

WF (Skip) MacDonald, Chief Volunteer Officer / Erika J. Weidner, Chief Executive Officer



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

- 5) **NO-BUY RULE:** In order to assure the freshest and highest quality produce at the market, and to assure customers that they are dealing directly with the farmers and not with peddlers, market members must sell only products they themselves grow or make. Buying products for resale at market will not be allowed, except from another member attending market that day. "Ghost" members (growers who themselves do not attend, but join the market for the sole purpose of supplying another market member) are not allowed. Items offered for sale must be fresh and of high quality. Remember, YOU ARE THE FARMERS' MARKET, and the reputation and success of the market and of your farm depend upon what you offer for sale.
- 6) **FARM VISITS:** Farm visits by member volunteers may be made as needed to assure a member's production of what is being offered for sale. Please include a map and/or directions to your farm on the back of the application.
- 7) **SETTING UP AT MARKET:**
 - a. General: All displays should be neat and tasteful. One vehicle per member will be allowed to set up at a time. Setup is on a first come, first serve basis.
 - b. Signs: All farmers will display their name and address prominently.
 - c. Customer Walkways: Maintenance by members of a clear walkway for customers to move from one vendor to another without obstruction is important and will be enforced by the market manager.
 - d. Vehicle Spacing: Members must park their vehicles in a safe and space-efficient manner. Generally it works best to leave enough space between your setup and the next member's so that customers do not become confused as to whose goods are whose. An exception to this is when two members wish to set up one large display for any reason, such as sharing a canopy. There is no maximum allowed distance between members, but remember that many customers often will not want to walk an extra distance to a lone display.
 - e. Space Restrictions: From time to time during the season, space restrictions may require the market manager to direct that less space than usual be taken up by each member. This will most often be due to an anticipated exceptionally high attendance by members, such as in late August or early September. Your co-operation at such times is appreciated.
 - f. No overnight Parking is allowed by market members in the locations used for setup. Any disabled vehicle must be removed from the immediate setup area by the end of the market day.

Piscataquis Regional YMCA

48 Park Street / Dover-Foxcroft / ME / 04426

(P) 207 564 7111 (F) 207 564 8791 (W) www.prymca.org.

WF (Skip) MacDonald, Chief Volunteer Officer / Erika J. Weidner, Chief Executive Officer



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

- 8) **MULTI-FARM TABLES:** To accommodate small producers with limited resources, multi-farm tables will be allowed. Several farmers can pool together and staff the table in turn selling each other's goods. All details must be worked out by the individual farmers and each farmer must separate and adequately label their goods with the name and location of their farm.
- 9) **PRESENTATION:** Members should present themselves in an appropriate manner, dress and state of cleanliness. Shirts must be worn. The market manager may mention to members if their appearance or manner could be deemed offensive. Members should behave in a co-operative manner toward other members.
- 10) **CSA PICKUPS:** The PR YMCA Farmers Market is available as a CSA pickup location. If a farmer would like to use the facility for that purpose, they must notify the PR YMCA in advance to make arrangements.
- 11) **ALCOHOL/SMOKING:** Consumption of alcoholic beverages at the market is prohibited. The PR YMCA is a smoke-free campus, so no smoking will be allowed at the Market.
- 12) **PICKING UP:** General cleanliness of the market is everyone's responsibility. It assures customers a pleasant place to shop, and keeps us on good terms with the town. This includes picking up your own area while selling and making certain the area is clean before you leave.
- 13) **HAWKING:** No "hawking", or calling out to attract buyers, is permitted.
- 14) **ANNUAL MEETING:** The PRYMCA will act as market manager and will host an annual meeting at the end of the season for vendors to provide feedback and recommendations for the next season. All participants and those with interest in participating are welcome to attend.

Piscataquis Regional YMCA
48 Park Street / Dover-Foxcroft / ME / 04426
(P) 207 564 7111 (F) 207 564 8791 (W) www.prymca.org.
WF (Skip) MacDonald, Chief Volunteer Officer / Erika J. Weidner, Chief Executive Officer



FARMER'S MARKET APPLICATION

FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Application for Membership
for 20_____



Your Name(s) _____

Farm Name _____

Address _____ Town _____

Zip _____ Phone _____ Email _____

Do not publish my email address in market literature.

Website _____

Please put a "1" for your primary products and a "2" for your secondary products. Your application will be accepted based on your primary products. Your secondary products should be minor. Any changes must be approved by the Market. If you are a returning member, indicate new products with an asterisk.

Farm Products

- | | |
|--------------------------------|-------------------------------|
| _____ Mixed Vegetables & Herbs | _____ Veggie & Herb Seedlings |
| _____ Sweet Corn | _____ Flower Seedlings |
| _____ Potatoes | _____ Hanging Baskets |
| _____ Apples | _____ Chicken |
| _____ Other Tree Fruit | _____ Turkey |
| _____ Strawberries | _____ Beef |
| _____ Raspberries | _____ Pork |
| _____ Blueberries | _____ Lamb |
| _____ Cut Flowers | _____ Fish/Seafood |
| _____ Dried Flowers | _____ Eggs |
| _____ Maple Products | _____ Dairy |
| _____ Honey | _____ Other (be specific) |

Processed Products

- _____ Baked Goods
- _____ Jams, Jellies, Relishes
- _____ Cider
- _____ Cheese
- _____ Other (be specific)

Other Markets for your Products

- _____ Wholesale
- _____ Farm Stand
- _____ CSA/Senior Farm Share
- _____ Farmers Markets (list)

Please provide as comprehensive a description of your farm or processed products as possible. Include acreage and emphasis of your garden products, and volumes and types of processed products.

Are you Certified Organic? _____ No; _____ Yes (include a copy of your most recent certification.)

Help us determine how many members will be at Market. Please list the months and days you expect to attend:

Signature _____ Date _____
(Your signature indicates your agreement to abide by the by-laws and rules of the Orono Farmers' Market.)

Please draw a map to your farm on the back of this sheet. Use back or attach an extra page if you need more space for your farm description. If your business requires licensing, attach a photocopy of your current license(s).

Please return the completed application to the PRYMCA, 48 Park St., Dover-Foxcroft, ME 04426. (207)564-7111

For market use: Payment Rec'd _____ Date _____ Check # _____ Licenses provided? _____
--